

(隊名) Business Model Canvas

關鍵夥伴 (Key Partner)	關鍵活動 (Key Activity)	價值主張 (Value Proposition)	客戶關係 (Customer Relation)	客戶區隔 (Customer Segment)
	核心資源 (Key Resource)		通路(Channel)	
成本結構(Cost Structure)			收入來源(Revenue Stream)	