



Rules for “Taiwan Excellence: Sharing Is Caring” Philanthropic Events

The 2021 "Taiwan Excellence: Sharing is Caring" philanthropic events (hereinafter referred to as the "Contest") will be organized by the Bureau of Foreign Trade (BOFT) under the Ministry of Economic Affairs (MOEA) and the Taiwan External Trade Development Council (TAITRA) (hereinafter referred to as the "Organizer"). The following rules governing the Contest (hereinafter referred to as the "Rules"), while subject to change, will be posted on the website for the Contest. Please read the Rules carefully. Proposers that have submitted applications or uploaded their proposals are deemed as agreeing to be bound by the Rules.

I. **Background**

Taiwan Excellence launches the "Taiwan Excellence: Sharing is Caring" philanthropic events in 2021 to openly solicit proposals for philanthropic events on issues relating to social concerns and environmental protection. The proposers are to propose philanthropic events for the countries of their nationalities. After the best proposals are selected by a professional selection committee, the contest organizers will commission third parties to conduct the events, while the proposers shall provide consultation and assistance to facilitate the events in order to jointly spread hospitality and express the regard of Taiwanese enterprises to the world as a member of the global village.

II. **Eligibility**

As long as they consider themselves members of the global village, any natural persons or legal persons may submit proposals. However, each proposer may submit only one proposal, which may comprise no more than five members. Proposals against the Rules will not be accepted by the organizers. If a proposer comprises two or more natural persons or legal persons, one of them shall be designated as the coordinator for



communication with the organizers. If a proposer is under the age of 20 or is a minor under the law of his/her country, a letter of consent shall be submitted by his/her parent or legal guardian and attached to the proposal.

III. Rules for Submitting Proposals

- A. Each proposer represents and warrants that his/her/its proposal does not go against any contractual responsibilities or laws or regulations, and is for a project (including plans for individual milestones) that has not yet been made public, has not yet been put up for bidding or awarded to any bidder for execution, and is not supported by any subsidies from public or private institutions. If there is any sponsorship or interest between the proposer and the proposed contents or the beneficiaries, the proposer shall voluntarily disclose such sponsorship or interest.
- B. A proposal must address a social concern and environmental protection in the country of the proposer's nationality, and shall be consistent with the country of nationality's targets for social welfare and sustainable development. The organizers reserve the right to review each proposer's qualifications. Each proposer shall submit documents and information required by the organizers for review, and may not raise any objection to the results of the review.
- C. Each proposal shall utilize products that have previously won Taiwan Excellence Awards or other products of previous award winners. (To verify the award-winning products and the award winners, please visit the Taiwan Excellence website at <https://www.taiwanexcellence.org/en>)
- D. Each proposal shall be made in English and indicate the motive and goal of the proposal, the implementation methods, the names and quantities of the products that won the Taiwan Excellence Awards or other products of previous award winners to be procured under the proposal, the long-term impacts, the timeframe, and the budget plan (not exceeding US\$150,000).
- E. If a proposal is put forward in violation of the Rules, the organizers will



reject it without asking the proposer to supplement the proposal, to which the proposer may not raise any objection on any grounds.

IV. Selection Method and Criteria

- A. The organizers will retain social welfare professionals and professors as members of the selection committee to review the submitted proposals. The proposers agree to respect and accept the selection method and results and not to raise any objection on any grounds.
- B. Proposals will be evaluated for excellence in four categories, competing for a total of 100 points: (1) impact on society, benefits to the public, and environmental sustainability (30%); (2) innovation (25%); (3) feasibility and reasonableness of budget allocation (25%); and (4) expression of Taiwan Excellence (20%).

Note: If two or more proposals receive the same score, the winning proposal and the runners-up will be determined by the individual scores in the four categories in this order: (1) impact on society, benefits to the public, and environmental sustainability (30%); (2) innovation (25%); and (3) expression of Taiwan Excellence (20%).

Impact on Society, Benefits to the Public, and Environmental Sustainability (30%)	Innovativeness (25%)	Feasibility and Reasonableness of Budget Allocation (25%)	Expression of Taiwan Excellence (20%)
1. The proposed event can meet the beneficiaries' needs, and suits the beneficiaries in terms of scale. 2. The proposed	1. Solutions with innovative thinking and methods (in fields such as resource sharing, innovative	1. The proposal has clear goals or provides substantial programs and timetables. 2. The proposal puts	1. Products that won the Taiwan Excellence Awards or other products of previous award winners are



<p>event can help the beneficiaries or beneficiary groups, and is helpful in developing environmental sustainability and independent ecosystems.</p> <p>3. The proposal suggests how to resonate with the public and strengthen the impact on society.</p> <p>4. Urgency of the proposed event.</p> <p>5. Ratio of the proposers to the local human resources involved.</p>	<p>science and technology, and social innovation) are proposed.</p> <p>2. Creative methods to promote the public interest.</p>	<p>forward complete plans for subsequent execution models and provides assessment of the feasibility of programs.</p> <p>3. Analysis of operational risks after the project is carried out, the budget and the costs.</p>	<p>innovatively applied to meet the needs of the project.</p> <p>2. The proposal helps the beneficiaries or the beneficiary groups understand and discover the value of Taiwan Excellence.</p> <p>3. Percentage of the procurement costs of products that won the Taiwan Excellence Award or other products of previous award winners out of the entire budget for the proposed event.</p>
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V. Submission of Proposals (Based on Taiwan time: GMT+8)

- A. Proposals will be accepted from September 1 to October 31, 2021. Proposals must be submitted by 23:59, October 31, 2021, GMT+8.
- B. Registration URL: share-care.taiwanexcellence.org
- C. The proposers shall first register and enter their personal information. Then, fill out the online registration forms and upload their proposals.



VI. Schedule (GMT+8)

- A. Qualification Review: November 1 to November 12, 2021.
- B. Preliminary Selection: November 15 to December 15, 2021.
- C. Date of Announcement of the Finalists: December 16, 2021. Up to twelve proposals will be shortlisted (or no proposal will be selected, depending on the selection results). The finalists shall provide video files (presenting their proposals in English) as required by the organizers before January 7, 2022.
- D. The Final Competition: January 17 to January 21, 2022. Each of the finalists shall undergo an online video review to take questions from the selection committee at the time designated by the organizers. (Details of the online review will be emailed to each of the finalists.)
- E. Announcement of the Winners: late January 2022. Up to three (or no) best proposals will be selected.

Note: If any philanthropic group or specific entity has been named a beneficiary of a finalist's proposal, a letter of intent issued by the beneficiary (in the form designated by the organizer) and supporting documents shall be provided by 23:59, January 7, 2022.. Otherwise, the finalist shall be deemed as waived from the shortlist of finalists or as winner of the contest, and shall raise no objection to the waiver on any grounds.

VII. Prize

After proposers submit proposals for the countries of their nationalities, they will have to go through a qualification review, and their proposals will be reviewed by experts in the preliminary selection and the final selection process. Up to three best proposals (or no best proposal) will be selected in the final round. The organizers will award each proposer submitting the best proposal a monetary prize and will commission third parties to execute the proposed event to realize the philanthropic purposes of the proposal. To ensure that the best proposals are smoothly executed, the organizers may ask for assistance from the proposers in carrying out certain matters at any



time, and the proposers shall cooperate unconditionally.

- A. Prize for the Best Proposals: Each of the three best proposals will be awarded US\$10,000 prize money. After the winners are announced, each winner will be paid 50 percent of the prize money within 45 days of submitting the documents required by the organizers. The remaining 50 percent of the prize money will be paid within 45 days of the winner's assisting the executive implementer in drafting and finalizing the execution plan for his/her/its best proposal.
- B. Funds for Executing the Best Proposals: The funds for executing each of the three best proposals shall be decided by the organizers, provided that the funds for executing each of them do not exceed US\$150,000. The proposer of any of the best proposals will not receive the funds for executing the proposal.

VIII. Rules for Collecting the Awards

- A. Within one week of announcement of the winning proposals, the organizers will email a notification to each proposer. Each of the winning proposers shall reply to the notification within 10 days after it was sent. A winning proposer failing to reply or delaying the reply shall be deemed as having waived the prize and shall not raise any objection to the waiver on any grounds.
- B. Each winner shall pay income tax or other taxes leviable on the prize. The organizers shall withhold the payable taxes from the prize money in accordance with the law. The winners shall provide information to allow the organizers to confirm the withholding rates.
- C. If a winning proposal is submitted by two or more persons, those proposers shall elect one delegate to collect the prize money on behalf of them. The delegate shall present a power of attorney signed by all the proposers. The prize money shall be distributed as negotiated by the proposers and the organizers shall take no part in it.
- D. As for collecting the prize money, each winner shall provide the organizers with an account at a financial institution which accepts US dollar remittances. If a winner has no US dollar account, the organizers



will convert the prize money to the currency of the winner's country of nationality at the average spot exchange rate for buying and selling US dollars as announced by the Bank of Taiwan on the date of the announcement of the winners, or an exchange rate decided by the organizers.

IX. Methods for Executing the Best Proposals

- A. After the best proposals are announced, the organizers will commission third parties to execute the proposals. The organizers will negotiate with the executive implementer about fully executing the proposals within six months of the funds' appropriation by the organizers in installments.
- B. When one of the best proposals is being executed, the winner and the beneficiaries shall help facilitate the execution at the request of the organizers and participate in promotions and give interviews arranged by the organizers. Otherwise, the organizers shall have the right to demand that the winner return all the prize money the winner has collected. The winner is not entitled to any unclaimed prize money.
- C. The executive implementer of the best proposal shall deliver a project closure report and the originals of the disbursement vouchers to facilitate the organizers' inspection and acceptance of the project.

X. Representation of Intellectual Property Rights

- A. The intellectual property rights in a proposal passing the preliminary selection shall belong to the proposer.
- B. The proposers represent and warrant that all the information provided by them for the Contest, including but not limited to the proposals, graphics, presentations, photos, video and audio files, and other information, does not infringe other persons' intellectual property rights or other rights or interests, and is not in violation of any laws or regulations.
- C. The proposers whose proposals have passed the preliminary selection agree to grant the organizers and the co-organizers a royalty-free license to use or to sublicense third parties to use the intellectual



property rights or other rights or interests in the proposals, graphics, presentations, photos, video and audio files, and other information (including but not limited to the proposers' names or likenesses) provided by them for the Contest in any territories, at any time, for any number of times, in any nonprofit manners (including but not limited to printing, exhibition, promotion, report, publication, or disclosure on marketing media). The proposers also agree that the organizers may adapt, reproduce, edit, or utilize their proposals in any way (including but not limited to having all the substances and powers of copyrights under the Copyright Act) without giving the proposers any notification. The proposers agree not to enforce any moral rights in copyrighted works against the organizers, any co-organizers, or any third parties sublicensed thereby.

- D. The proposers agree to grant a free license to the organizers, the co-organizers, or any third parties sublicensed thereby to shoot films or make videos, or allow them to ask the proposers to provide related text, pictures or dynamic images during the Contest for the purposes of recording, communicating, reporting, promoting, or marketing the Contest, or for relevant activities, and allow them to publish such text, pictures or dynamic images in any way.
- E. Before the organizers announce the list of winners and before confirming they have not won, the proposers shall not disclose or implement their proposals, put them up for bidding for any contracts offered by public or private entities, or apply for any subsidies for their proposals.
- F. After the proposals that passed the preliminary selection are announced and before the list of the winning proposals is announced, the organizers shall have the right of first refusal to exclusively negotiate with the proposers for assignment of or license to the proposals and the intellectual property rights derived therefrom. During the exclusive negotiation period, the proposers shall not contact any third parties for cooperation on the proposals.

XI. Miscellaneous



- A. Proposers agree to provide personal information and other information required by the organizers for collection, processing and use by the organizers, the co-organizers, and the executive implementer engaged thereby for holding the Contest and the relevant purposes.
- B. Proposers shall comply with the Rules, be professional and moral, act in good faith, and avoid any disputes over race, religion, gender, politics, culture or others, and shall not commit fraud, malpractice or illegitimate acts, infringe on others' rights or interests, disturb or interfere with the Contest, or violate any laws or regulations. If proposers violate the Rules, the organizers shall have the right to cancel their qualifications for participating in the Contest or winning the Contest, to which the proposers shall not raise any objection on any grounds. Moreover, the proposers shall assume all the relevant legal responsibilities and compensate for any damages incurred by the organizers therefrom.
- C. The proposers represent and warrant that all the information they provide or enter is true, complete and correct, and they do not use others' information without authorization or fraudulently, or infringe on others' intellectual property rights or other rights or interests. If a proposer is found providing or entering false, incomplete or inaccurate information, the organizers shall have the right to cancel the proposer's qualifications for participating in the Contest or winning the Contest, to which the proposer shall raise no objection on any grounds. Moreover, the proposer shall assume all the relevant legal responsibilities and compensate for any damages incurred by the organizers therefrom.
- D. The organizers shall not be held liable for access to, transmission of, loss of, errors in, destruction of, damage to, delay in, or inability to read any data/information regarding the Contest arising from any causes (including but not limited to computer, the internet, telephone, or technology). The proposers shall not object to such immunity or claim the organizers' liability for compensation or other liability for any of the above events on any grounds.
- E. The organizers shall have the right to amend, modify, cancel, suspend, or terminate the Contest. With regard to any matters not provided in the



- Rules, the organizers have the right to interpret and amend the Rules and post the amended rules on the website for the Contest anytime.
- F. Documents to be provided to the organizers in accordance with the Rules shall be the originals, provided that the organizers have the right to allow the proposers to submit photocopies first and deliver the originals later.
- G. The Contest shall be governed by the law of the Republic of China. The parties agree to submit to the jurisdiction of the Taiwan Taipei District Court as the court of first instance over any disputes arising from or relevant to the Contest.
- H. For any questions about the Contest, please email the task force for processing proposals for "Taiwan Excellence: Sharing Is Caring" philanthropic events at the email address: share-care@taitra.org.tw

About Taiwan Excellence Awards

The Taiwan Excellence Awards were established by the Ministry of Economic Affairs in 1993. Every year, eligible candidates are subjected to a rigorous and stringent selection system that covers the four major aspects of "R&D", "Design", "Quality" and "Marketing" to determine outstanding products that offer "Innovative Value" while satisfying the key criterion of being "Made in Taiwan".